

Dan Thurmon

CERTIFIED SPEAKING PROFESSIONAL



"Dan's performance goes beyond motivation. He manages to stimulate and encourage everyone present to reach beyond their perceived limits and attain new levels of achievement and success in their personal and professional lives."

Jack Middleton, President and CEO, Southern Motor Carriers

"Dan has a tremendous ability to communicate what is inside of him to a mass audience and leave them with a message that is both spiritually uplifting and self-actualizing."

Peter Schwartz, President, Rayborn Group International

"We could not have asked for a more impassioned, interesting and talented speaker."

Lanny Kutakoff, Director of Education, Eclipsys Corporation

"The Visual Impact of Dan's presentation is the most effective form of communicating a message that I have ever seen. The team is still buzzing with excitement."

Denise Billups, Director of Sales Execution and Operations, IBM.com-America

"Dan's presentations at eleven events this year delivered an important and inspiring message, unlike anything that our dealers have ever experienced."

Blane Haywood, Marketing Director, Shaw Industries, Inc.



Speaking with Visual Impact™

People often describe the **unique experience** of Dan Thurmon's electrifying keynote presentations using statements like:

"Hard hitting content with world class entertainment value," "Full-contact motivational speaking," or "A deeply touching and powerful call to action!"

But that doesn't quite paint the picture of this multi-talented presenter or the **rare and wonderful impact** he makes on people by validating their present reality and clearing a pathway to transcend their limiting beliefs.

When Dan takes the stage, all of his talents, interests, and passions unite to create a **one-of-a-kind presentation**. He is a dynamic communicator, a life-long entertainer, a successful entrepreneur, a student of business and life, and a persuasive and powerful teacher. When he leaves the stage, audiences typically leap to their feet. Meeting



planners reap accolades for a remarkably successful event. But most importantly, **transformation occurs**. That's because Dan possesses the ability to touch people on a personal level, help them raise their self expectations, and achieve a new level of commitment to follow through.

Dan wrote the book on action: Success in Action, The Direct Path to Your Higher Potential. He has helped many Fortune 500 Companies build momentum around new initiatives and inspire their workforce. But Dan has also entertained U.S. Armed Forces at the front lines in Iraq and Afghanistan.

What makes Dan so effective is that he walks his talk, on and off the platform. He backs up his words with physical demonstrations that test his limits and magnify his core message: **Success in life is determined not by your circumstances, but by your actions.**



Partial List of Clients

Referral letters and additional clients available upon request.

AIMCO
AT&T
Armed Forces Entertainment
BB&T
Beazer Homes
BellSouth
Bisys
Blue Cross Blue Shield
Cadillac
Carlson Wagonlit Travel
Ceridian
Chick-Fil-A
Cox Target Media
Deloitte & Touche, LLP
Delta Air Lines
Eastman Kodak Company
Eclipsys
Elan Corporation
Ernst & Young
Experian
Gables Residential Trust
Frito-Lay, Inc.
Georgia Pacific Corp.
PGA
Glatfelter Insurance Group
Great West Life
IBM
Johnson Controls
Kaiser Permanente
Key Bank
Kimberly Clark Corporation
Kraft Foods, Inc.
La-Z-Boy Canada
Marriott Corporation
Media One
Merck, Inc.
National Apartment Assoc.
Nationwide Insurance
Navistar International
Nextel
Norwest Financial
Oakwood Worldwide
Ortho McNeil
Pfizer, Inc.
Post Properties, Inc.
RTM Restaurant Group
Randstad Staffing
Roche Labs, Inc.
Serologicals Corporation
Shaw Industries, Inc.
Solutia
Southern Motor Carriers
Steelcase, Inc.
TQ3 Navigant
The Coca-Cola Company
The Hanover Company
Zurich Insurance

KEYNOTE PRESENTATIONS

SUCCESS IN ACTION

*Dan's flagship keynote program, **Success in Action**, has inspired and propelled thousands of individuals to achieve greater results in the midst of change. Are demands for your time and performance making it difficult to focus on what you are trying to achieve? Dan will help you regain control of your accelerated life. **Success in Action** is an inspirational program that teaches and illustrates personal management of multiple objectives. You can do more than you think you can, and during this presentation you will learn how to accomplish more of your important tasks in less time with precision, confidence and satisfaction!*

OFF BALANCE ON PURPOSE™

*Are you fighting a losing battle to “achieve balance” in your life? Are you expending enormous energy, yet experiencing more stress than success? Perhaps it's time to stop chasing the unrealistic fantasy of living “on balance” and embrace the philosophy of living **Off Balance On Purpose**.™*

Let's face it. You must be off balance to initiate positive change. Off balance is how we achieve our goals, grow our businesses, love our families, and improve ourselves physically, spiritually and financially. Moment to moment, it's the way we get things done. The question is one of taking ownership of your reality, finding the purpose behind your actions, and leaning forward with confidence and congruence.



Dan will teach you to take back control of your decisions, leverage your resources, and build the momentum to follow through. With an OBOP approach to life, you will experience renewed fulfillment and increased mastery of your time and choices.

Dan's programs are a synthesis, combining his powerful message with the client's strategy, objectives and goals for the meeting. His style captivates audiences, delivering concepts simultaneously through words and actions. Dan's extensive experience, preparation and professionalism ensure each program achieves targeted results.



NATIONAL SPEAKERS ASSOCIATION