

A Product of



How to Find 70-100 Scholarships Perfect for You!

by

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About the Author

Larry Stevenson began helping students find and earn scholarships when he read an article in 1984 about a young lady with a 3.6 GPA who earned \$310,000 before the age of personal computers. He spent the last decade helping thousands of students—at any age—earn free money for college.

As a professional trainer he taught 1,700+ groups in 22+ countries. He has authored 4 books, including his latest *Get Free Money for College! Enjoy \$100,000s in Scholarships—at ANY Age!* He provides webinars, group calls, online courses, coaching, workshops, and resources to help parents and children avoid student debt and get free money for college.

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Table of Contents

About the Author	2
Preface	5
Step 1: Prepare to Find Scholarships	6
Create an Email Just for Scholarships	6
Identify the Themes that Describe You	6
Recognize You Deserve Scholarships	6
Step 2: Identify Sources of Information	7
Meet with Guidance Financial Aid Counselors	7
Study High School & College Scholarship Pages	7
Register on Reddit.com & Quora.com	7
Read Articles on FinAid.org	7
Talk to Previous Scholarship Winners	7
Step 3: Search Online	8
Scholarship Search Engines	8
FastWeb.com	9
Chegg.com	10
Scholarship.com	11
College Board	12
StudentWallet.org	13
MyScholly.com	13
Scholarship Lists	14
Counseling Section of High School Web Sites	14
Scholarship Library.org	14
Adventures in Education (AIE.org)	15
CareerOneStop.org	15

Sources to Find Single Scholarships	16
Conduct a Google Search	16
Local Corporate or Service Clubs	16
Analyze Your Success of Step 3	17
Step 4: Start Applying for Scholarships	18
Prepare Reusable Materials for a Well-Crafted Application	18
Reusable scholarship essays and letters of recommendation	18
Reusable scholarship statements	18
Want to Learn More?	19
Scholarships at Any Age YouTube Channel	19
Free Webinar: A Parent's Guide to Scholarships	19
2-Hour Scholarship Master Class (\$97)	19

Preface

I read an article in Parade Magazine in 1984 about a young high school student, with a 3.6 GPA, who earned \$310,000 in scholarships before the age of personal computers. She shared several secrets to her success

- 1. She treated earning scholarships as her part-time job
- 2. She prepared and printed reusable materials
- 3. She collated appropriate materials for each s application

Since that time, I studied how students successfully find scholarships that are perfect for them and convince scholarship committees to recognize and reward their achievements.

Unfortunately, the cost of a college education skyrocketed putting the ability to attend college out of reach for many students and their parents. Most students, who get through college, graduate with staggering student debt of \$30,000 to \$200,000. As a result, many people pay on student loans for 20 to 30 years.

Fortunately, in the intervening years, technology and the Internet enhanced people's ability to search for scholarships and submit applications. Scholarship search engines, scholarship lists, and other sources provide easy access to thousands of scholarships worth millions of dollars.

In fact, so many scholarships exist that discovering them can seem overwhelming. I want to make it easier for you to find free money for college and navigate the myriads of scholarship sources available to you. I hope this book clarifies the process for you:

Step 1 Prepare by creating a separate email address to use for your scholarship search and talking to others about scholarships

Step 2 Look in your backyard: Accept that scholarship committees want to recognize & reward you based on themes in your life

Step 3 Expand your search online: Use scholarship search engines, scholarship lists, and other sources to effectively to find possible scholarships for you



Step 1: Prepare to Find Scholarships

Create an Email Just for Scholarships

Scholarship search engines use an email address as your username. Keep your scholarship messages separate from your personal email messages.



Identify the Themes that Describe You

You possess certain traits, skills, & experiences that help define who you are. They form themes that scholarships seek to reward. Check the top 4 themes that describe you from the list below:

		•				
	Academics Activism Athletics Character Creative Ta	lents			Ethnic Background Leadership Service Survivor	
	Entreprene	urship				
reward	you.	Recognize You Deserve Scholarships Review the list of what committees want to recognize & reward. Start with the list of themes above. Then, add how many apply to you from the list below. If you count more 7+, they want to				
Persona	al Qualities:					
	Hard worke Individual I Integrity Loyalty Passion & e	nitiative		Pur Res	severance pose ponsible ım worker	



Step 2: Identify Sources of Information

Meet with Guidance Financial Aid Counselors

Identify the counselor in charge of scholarships or financial aid at your high school or college. Tell them "I'm going to apply for 200 scholarships. Would you

be willing to help me?" Ask them to share tips.



Study High School & College Scholarship **Pages**

Scholarships are typically listed under the Counseling tab of high school web sites. It is best to type Scholarships in the search bar for college web sites. Ask counselors and students to identify more.



reddit. It focuses on questions related to

scholarships. You and others can ask questions of the groups and receive answers from others.



Read Articles on FinAid.org

Click Scholarships from the main landing page. Click on the links Scholarship Scams, Secrets to Winning a Scholarship, and other articles that appeal to

you.



Talk to Previous Scholarship Winners

Students who already won scholarships can tell you how they did it. They can share tips and ideas they learned. They can also warn you of scams or problems. Don't copy them, just learn from them.

Step 3: Search Online

Online sources of scholarships include 3 main types: Scholarship Search Engines, Scholarship Lists, and Single Source Searches. The following are some of the best that we have discovered over the years. They frequently change their appearance and usefulness.



Scholarship Search Engines

- Realize that grants are given based on need. Scholarships are given based on merit and accomplishments
- 2. **Apply** for both restricted (scholarships the tell you how you must use the money based on school, major, or use) and unrestricted (scholarships that do not define how you use the money, just that you prove you are in college) scholarships.
- 3. **Avoid** scholarship offers that don't clearly recognize or reward specific achievements or accomplishments. For example, avoid most contests, surveys, promotions, or featured offers.
- 4. **Recognize** the term "Must be enrolled..." refers to when you receive the money—not when you apply for the scholarship. Most scholarships award money before you are in college, but only deliver the money once you prove enrollment.
- 5. Click "No Thanks" or "Skip this and return to..." every time you see it. The search engines receive funding for selling your information to "marketing partners". The disguise these ads as offers in the profile. Always, ignore them or you will receive thousands of spam emails within weeks of accepting the offer.
- 6. **Remember,** as you complete your profile, if you see
 - a. Something you have done, then click it
 - b. Something you would like to do, click it, and then do it.
 - c. Organizations offered in your school, click it, and join it
 - d. Employers that offer scholarships, consider going to work for them

7. List every school, major, or occupation that interests you. You can limit yourself later.



FastWeb.com
Click the organge Start Your Search button to create your profile. Follow the instructions to create your account. After you finish the origination questions, a bar (looks kind of like a slot machine) will rotate and tell you how many new and total scholarship matches it identified based on your answers.

But you are not done yet. No

- Click on the My Profile link in the top right corner of the window.
- Continue to complete your profile by editing the fields that were not filled in.
- ♣ Remember the tips, tricks & cautions listed at the begiining of this section.
- As you save each section, the results bar will update how many matches it found for you
- After you complete your profile, the search engine will present you with a list of matches it found for you based on your answers.
 - Ignore the ads that will appear at the top of the list 0
 - At the end of the summary for each scholarship, you will see a box that says Are you interested? . Click on it and a pop up menu will ask if y ou Are not interested, Will Apply, Applied, or Won.
 - Select the option that reflects how you feel about that scholarship.
 - Recognize that the acholarships that say Featured have paid to be t the top of the list. We suggest you avoid them.
- Start applying for scholarships from the list.



page.

Chegg.com

First, create your account by clicking on *Sign* In and going to *Create an Account*. Click on the stacked bar icon in the top left corner of the window. Roll down and click on *Scholarships* at the bottom of menu.

- 1. Start answering questions found on the
- 2. Click on Complete your profile for better matches
- 3. Complete the answers on the page that appears
- 4. Click the carrot at the end of the lines that say *Education*, *Personal Characteristics*, and *Interests and sports*
- 5. Fill in all the answers according to the tips, tricks, and cautions
- Save your changes and go back to the 3 stacked bar icon in the upper left corner of the page and click *Scholarships* to see your list.
- 7. Review the list of scholarship matches for you.
 - Click the flag icon on the far side of the summary to save it or not if reading the summary provides enough information
 - b. Click the name of the scholarship to see more information. Then, Apply Now or Save to my list.
- 8. Click *My Saved Scholarships* at the top of the page to see the scholarships you saved.



Scholarship.com

You Find Money. Colleges Find You. First, create your account by clicking on the orange box Start Your Free Search Answer the questions about current grade, birth date, ZIP, Email, and Password. Make sure you change the blue box from Yes to No that says "Scholarships.com keeps you informed about the..."

- 1. Click Next Step to continue
- Please note that giving your phone number gives permission to partners to call you. The application will continue to the next step without a phone number. We strongly suggest you leave the phone number blank.
- Answer all the questions on the next page. Please note that the site limits how many you may choose for some of the categories.
- 4. Ensure you click "No, Thank You" when offers appear that are ads.
- 5. Review the list of possible matches, clicking the heart icon at the right side of the line.
- 6. Clicking on the name of the scholarship takes you directly to the scholarships home page.
- 7. We suggest you ignore the orange boxes that offer student loans



College Board.

Go down the page to the *College Planning* box. Click *Scholarship Search*. drop down box in the upper left corner of the page. Roll down to the bottom of the popup menu to *Opportunity Scholarships*. Read the winner stories to learn more about this scholarship.

In addition, click on *Introduction* to watch a video about the scholarship page.

- 1. Click Scholarship Search in the College Planning box
- 2. Click *Start* in the "Welcome to the College Board's Scholarship Search!" area of the page.
- Complete the questions under Personal Information, Academic Information, Type of Award, and Affiliation Information. Hold down Ctrl to click and remember multiple answers in a category.
- 4. Click *Next* to move through the 4 pages required
- 5. Click Search Results to see your matches.
- 6. Click on the name of a scholarship to see a summary provided by College Board.
- 7. This search engine does not provide a way to save or determine which scholarships you will apply for or discard



landing page to understand more about this scholarship source. Click Sign Up to create your account. Then, click Sign In.

- Click OK to begin creating your profile
- 2. Complete the simple questions about your major, state, test scores, athletic achievements, Honors organizations, and more
- 3. This site will only allow one answer on most of the fields
- The list of matches will include your top scholarships, and a list of all scholarships. The list can be sorted on various fields
- Unfortunately, the only thing you can do with the list is click 5. Apply Now which takes you directly to the sponsor's page.
- It does not remember what you have done.
- The site offers some good articles from a navigation box on the 7. left side of the page.



MyScholly.com

Click Sign Up to begin creating you

account. This offers a free and annual plan (\$44.00/yr)

- 1. Answer the questions using the popup menus
- 2. Start typing the colleges of your choice, but let the popup fill in
- Use the Add button to list more than one college
- You select more than one field of study using the checkboxes 4.
- Ensure you click *Miscellaneous* to indicate several interesting traits like your themes, clubs, and other options
- Click Find My Matches after you complete the questions 6.
- It provides you with a list of matched scholarships with a score 7. based on your profile
- 8. You can save or delete scholarships by clicking on the upper right hand corner of the box for each scholarship
- When you save a scholarship it adds to the potential dollar amount and moves it into the "saved" column
- 10. Click on the name to read a summary and to apply

Scholarship Lists



Scholarship

While scholarship search engines collect your information through a profile you complete, scholarship lists are exactly what they say. They are a list of scholarships. They do not remember you, nor do they screen scholarships based on your criteria. You must do all the work with a list.



Counseling Section of High School Web Sites High school web sites typically list scholarship sources that both apply to that state and national, general sources. Talk to the guidance counselor in charge of the scholarship section.



Scholarship Library.org

This list is a wiki compiled and maintained by the users and administrators. We suggest that you read the information on the landing page about the page.

The list provides a variety of filters for your use. The site only applies one filter at a time.

- Click on a filter to see an alphabetical listing according to that filter. For example, selecting the *Major* filter sorts scholarships alphabetically by Accounting, Actuarial Science, Administration, etc.
- 2. Click on one of the selections listed to see the names of scholarships applied to that filter
- 3. Click on the name of the scholarship that interests you to see a summary page about that scholarship.
- 4. Write down the name of the scholarship, then click on the link.
- 5. The link will only take you to the general page for source.

6. You must then type the name into the search bar for the sponsor's page to find the scholarship. (this is the biggest drawback to this source).



Adventures in Education (AIE.org)

The first thing you will notice is that a warning appears telling you that the site uses cookies. You must either click OK or Reject the Cookies & Privacy Notice. We suggest you hit reject.

Adventures in Education offers a full-service college experience. So, you will have to navigate various places.

- 1. We suggest you type "Scholarships" into the search bar
- 2. Click "Search for Scholarships"
- 3. This site lists 15,000 scholarships.
- 4. Experiment with selecting "Exact Phrase...", "All words within...", and the other options.
- 5. You can type a variety of keywords into the search bar—but it will only work with one word at a time
 - a. State names
 - b. Your themes and their associated situations/courses
 - c. Majors if it has only one word. If it has 2 words, use 1
- Click on the name of the scholarship to see information summarizing the scholarship including the name, job title, and phone number of someone to contact for more information



CareerOneStop.org

This website contains information about all things related to a career: exploring careers, finding training, job searching and more. State departments of workforce support the site with information from

their departments.

- 1. The search bar remains the easiest way to navigate the site
- 2. Type "Scholarship Find" in the search bar.
- 3. Filters, including a keyword search field, to limit the list appear on the left side of the page. Only one filter at a time works, so don't waste time trying multiples.

- 4. Type your themes into the search bar to find scholarships.
- 5. Note that you can filter based on "Where you live..." and "Where you will study..."

Sources to Find Single Scholarships



Conduct a Google Search

Google or whatever search engine you use can help you find individual (or single source) scholarships.

We suggest you use the following verbiage in your search:

- "Scholarships in <city, state or country>"
- "Scholarships for <men or women>
- "Scholarships for <major or occupational title>
- "Scholarships offered by <corporate name>
 - "Scholarships offered by <service club AND city>



Local Corporate or Service Clubs

Both local and national organizations frequently offer scholarships to citizens of the city, clients, or volunteers. You find them by going to the web site of the organization. Then, type "Scholarship" in the

search field of their web site.

Analyze Your Success of Step 3

Record what you found on this page:

Scholarship Source	Total Matches	Total to Apply For
FastWeb.org		
Chegg.com		
Scholarships.com		
CollegeBoard.org		
StudentWallet.org		
MyScholly.com		
ScholarshipLibrary.org		
Adventures in Education (AIE.org)		
CareerOneStop.org		
High School Scholarship page		
College Scholarship page		
Total		



Step 4: Start Applying for Scholarships

By the time you finish finding, reviewing, and eliminating scholarships; you will probably have 70-150 scholarship matches that may be perfect for you. As a result, you can start applying for scholarships.

Some applications will be simple to complete. Others will require preparation to complete quickly and effectively. A well-crafted scholarship application enhances the probability that they will recognize and reward your unique achievements.

Prepare Reusable Materials for a Well-Crafted Application

Preparing and perfecting reusable application materials allows you to copy and paste well crafted answers into scholarship applications.



Reusable scholarship essays and letters of recommendation

They allow you to make small modifications and upload fully formed materials into scholarship applications. We suggest you solicit 4-5 letters from influential people at work, school, Church,

community programs, and others. You will also use 5-6 essays repeatedly to complete the applications.

Reusable scholarship statements

You can prepare 36 scholarship statements based on your 4 themes, 3 situations for each theme, and 3 very specific examples of results for each situation. Here are some examples of scholarship statements:

- As chair of our high school sub-for-Santa, I supervised 26 students. We raised \$12,000 and provided Christmas to 255 disadvantaged families
- For 6 consecutive years, I was part of a group of 36 youth who stocked shelves at the community food bank the Tuesday before Thanksgiving to provide Thanksgiving dinner to 1,800 disadvantaged families.

You can use the 36 statements to answer the questions:

- "Describe your extracurricular activities"
- "Explain what you have done to improve your community"
- "Outline your leadership experience and accomplishments"
- "Describe your creative talents and abilities"
- "What are your academic achievements?"

Want to Learn More?

You are reading this book because you want to

- Complete a solid college education to land a job you love
- Reduce your worry about paying for college
- Avoid or reduce staggering student debt
- Get free money for college through scholarships

You may encounter challenges submitting applications that convince scholarship sponsors to award you their money. We want you to succeed. We've helped thousands of high school and college students—at any age—find thousands and hundreds of thousands of dollars.



Scholarships at Any Age YouTube Channel

Watch our videos listed in the *Scholarships at Any Age* channel of YouTube. They will explain more about how to and and win scholarships

successfully find and win scholarships.



Free Webinar: A Parent's Guide to Scholarships

We offer a free webinar called **Get Free Money for College! A Parent's Guide to Scholarships** The webinar occurs once a month. Go to

www.ScholarshipsatAnyAge.com to find the next date and time.

2-Hour Scholarship Master Class (\$97)

You can also register for our 2-hour masterclass to review how to find scholarships using what you learned in this book. Plus, you learn how to

- ♣ Prepare 36 statements that prove you deserve their money
- ♣ Solicit, draft, and finalize 4-5 letters of recommendation
- ♣ Prepare 5-6 reusable essays on key scholarship topics

This \$97 masterclass is offered once a month. Go to www.ScholarshipsatAnyAge.com to find the next date and time.