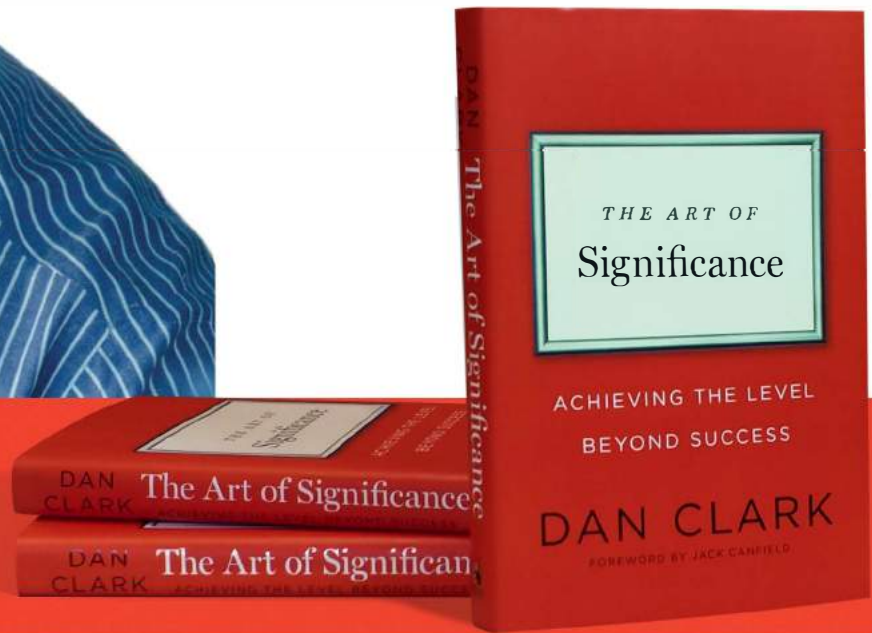




# DAN CLARK

REDEFINING WHAT'S POSSIBLE

Awareness Refinement Transformation



# DAN CLARK

REDEFINING WHAT'S POSSIBLE



Dan Clark is the global leader of the Significant Movement, revolutionizing how we lead, attract, motivate and retain our best employees and customers. He teaches that successful people begin with the "end" in mind, while Significant individuals begin with the "Why" in mind to achieve the best results.

## AWARENESS. REFINEMENT. TRANSFORMATION.

Dan's motivational keynote speeches and transformational training programs incorporate the A.R.T. acronym. His three-step process will take your personal growth and professional development to a level higher than before, by:

1. Increasing **AWARENESS** of limiting beliefs that prohibit peak performance.
2. **REFINING** who you are and why you do what you do, which upgrades how you do it.
3. Creating a **TRANSFORMATIONAL** experience to turn success into a culture of significance with strategies and tools to make self-mastery permanent and leadership automatic



To discuss how Dan Clark can make your next event a success, call 800.676.1121. or visit [DANCLARK.COM](http://DANCLARK.COM)

# DAN CLARK

## REDEFINING WHAT'S POSSIBLE

- Named an Outstanding Young Man of America 1982
- All American Athlete who Recovered from 14 Month Paralysis
- Inducted into the National Speakers Hall of Fame: 2005
- Named one of the Top Ten Speakers in The World by Achievers Global: 1999, 2015
  - New York Times Best Selling Author
- Primary Contributing Author to the Chicken Soup For The Soul Series
  - University Professor
  - 2012 Utah Father of the Year



*"I am a fan of Dan Clark. Every time we've shared the stage together, it is his devotion to service and unwavering belief in the value of putting others before our selves, that attracts me to his message."  
-Simon Sinek, TED Speaker, Author of Start With Why*

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REDEFINING WHAT'S POSSIBLE

## THE ART OF VIRTUAL KEYNOTES

**Delivering the same Passion, Energy and Education of an In-Person Event to the Comfort of your Home**

Is your organization paralyzed and fueled by relentless uncertainty!

In these unprecedented times adversity introduces us to ourselves. No one knows how strong we are until being strong is our only choice, especially in our 'Remote Economy.'

Dan recovered from a football injury that left him paralyzed. His intense journey to recovery was pinnacle in defining his roadmap for success and becoming an expert in resiliency.

- Attendees will learn:
- Dan's steps of Resiliency that create a mindset shift from just setting goals to knowing how to up level their focus to belief and purposes.
- How to face their fears, develop active coping skills, and create a strong moral compass.
- Once we identify our 'why,' figuring out the 'how-to' becomes clear & simple.
- Participants exit with a specific plan to make continuous improvement a daily activity, so they can always respond to rapid change.



Mindset Take-A-Ways:

Attitude is everything - The glass is never half empty or half full - half filled or half spilled - it's Refillable!

*Dan's virtual training went well above our expectations. Dan is a master trainer. His energy and ability to connect with us was super impactful! We lost nothing in translation by shifting our intended live training to a Zoom training. It was three hours long and we could have gone on all day. We can't thank you enough for inspiring our team and taking us to new heights!*

*- Coca Cola Bottling & Distribution*

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# DAN CLARK

REDEFINING WHAT'S POSSIBLE

## THE ART OF SIGNIFICANT LEADERSHIP

### INFLUENTIAL IMPACT

Dan teaches the purpose of a leader is to grow more leaders who believe what you believe – not generate more followers. In this way, everybody feels like a valued 'influencer with a voice' who will lead with and without a title – regardless of age, race, gender or experience. Dan uses his three step A.R.T. acronym, to:

- Increase Awareness of current personal and organizational 'core values' and teaches the culture of any organization is created between the strongest belief, highest expectation and best behavior the leader lives by – and the weakest belief, lowest expectation and worst behavior the leader tolerates;
- Refines the ways in which you prepare yourself and others for greater responsibilities by increasing self-worth, perfecting performance, cultivating the proper image and managing your exposure to decision makers;
- Delivers a Transformational plan that creates a culture of Significant Partners who hold themselves accountable and care as much about the organization as the leaders do.

Mindset Take-A-Ways: Leadership is not a noun, it's an action verb – it's not assigned, it's earned; It is not enough to say, 'I will do my best.' We must succeed in doing that which is necessary!



#### *What people are saying about this:*

*“Dan is one of the great teachers of our time and is a world-class talent on taking people from where they are to where they want to be. Having Dan as our closing main platform speaker at MDRT speaks volumes of the high respect we have for this man and his message. Being around Dan increases your personal power, productivity and passion for living.”*

*- Philip E. Harriman President of Million Dollar Round Table*

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# DAN CLARK

REDEFINING WHAT'S POSSIBLE

## THE ART OF SIGNIFICANT COMMUNICATION THE LAW OF ATTRACTION

### How to Network & Influence Through Speaking & Storytelling



Dan has been teaching the Law of Attraction for years and explains we don't attract who we want – we attract who we are – we attract what we believe we deserve.

Because we become the average of the five people we associate with the most, in order to attract extraordinary associates, we must first be an extraordinary human being and inspiring to be around.

*“Dan Clark is the first and only Vistage speaker to bring tears to my eyes. During Dan’s master class he addresses culture, personal leadership, and how to engage your team through storytelling. As one of the best storytellers in the world Clark will charm you, challenge you, and change your world view.”*

*– John Calia, Vistage Chair, New York*

Steve Jobs said, “The most powerful person in the world is the storyteller who unlocks a shared dream.” Warren Buffet said, “Mastering public speaking is the #1 skill to boost a career and raise your personal value by 50%.”

- Attendees will learn the Speakers Triangle that dissects communication into three questions: Why should I listen to you? (credibility) Can I do it too? (possibility) – How do I do it? (usability) – knowing people don't care how much we know until they know how much we care.
- Attendees will leave knowing how to craft and tell a powerful story equipped with the skills required to choose the right story at the right time to release endorphins, dopamine, oxytocin or serotonin to influence why and how people take action!

Dan teaches his tools that helped him become a master storyteller so you can connect with your employees, customers and audience's with emotion, empathy and influence.

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# DAN CLARK

REDEFINING WHAT'S POSSIBLE

## THE ART OF SIGNIFICANT TEAM BUILDING

### OUTCOACH YOUR COMPETITION

***"Under pressure, you don't step up your game - you succumb to the level of your preparation and training. When you know what you've been trained to do, there is never any pressure!"***

Dan's 13 years as an American football star is coupled with his track record of turning NFL teams into Super Bowl Champions, and transforming 'stuck' organizations into 'sensational.' He's a recognized Coach, turning organizations into high-performing teams. Dan's time-tested strategies are based on core values, high expectations and increased accountability to guarantee peak performance.

Using his A.R.T. philosophy, Dan teaches the difference between training to fight and training to win. He walks your group through his TEN COMMITMENTS TO BUILDING A WINNING TEAM.

Dan explains: There is no 'I' in team, but there are two 'I's in winning:

- Individual preparation makes winning personal.
- Interdependent collaboration makes winning organizational.

This keynote/training program takes your organization to the next level by strengthening your weak links and attracting, recruiting, inspiring and retaining top talent!



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# DAN CLARK

OIL & GAS • CONSTRUCTION • ENERGY & POWER • CHEMICAL • MINING

## SAFETY DOESN'T HAPPEN BY ACCIDENT



*"It's better to build a fence at the edge of a cliff than to park an ambulance at its base."*

Known for his quick wit and unconventional examples of what happens when we lose concentration and become complacent, Dan reminds everybody that safety is the thread that connects Ownership, Management, Contractors and Organized Labor.

When everyone makes safety a priority through increased Trust, Mutual Respect, Self-Discipline and Service Before Self, employee morale and productivity increases to drive improved profitability.

Having fought his way back from a paralyzing injury that cut short his football career, Dan teaches safety is more than following rules – it's a way of life!

Using his A.R.T philosophy Dan shares his proven process for revitalizing your company safety culture by staying focused, eliminating distractions, being consistent and catching each other doing something right.

Dan's unforgettable keynote presentation at the VPPPA National Conference on Safety is best described by an article published in EHS Today that stated,

"Motivational speaker and international man of mystery Dan Clark..." [\(Read full article here\)](#)

### Partial List of Dan's Safety Clients



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# DAN CLARK

REDEFINING WHAT'S POSSIBLE

LIVING A LIFETIME EVERYDAY



Dan is always seeking the next adventure and interviews the world's most extraordinary celebrities. His message is always fresh and fascinating--and his strategies are always relevant!

After serving on the International Board of Governors of charitable organizations and volunteering on humanitarian missions to Iraq, Afghanistan, Vietnam, Mexico, Central America and Africa, Dan teaches 'wealth flows through you, not to you'.

Soaring to the edge of space in a U2 Spy Plane and flying fighter jets with the Air Force Thunderbirds make Dan an intriguing expert in teaching how to think bigger, change perspective, strengthen trust and intensify teamwork.

Playing golf at Augusta National, carrying the Olympic Torch in the Winter Games, and racing automobiles at Nurburgring qualify Dan to explain why we need to dream and teach the elements of motivation, competition and safety!

Sharing the speaking platform with business gurus at the highest levels allows Dan to learn what's working and what's not. He reports on the mindset and skills required to be a champion in every industry!

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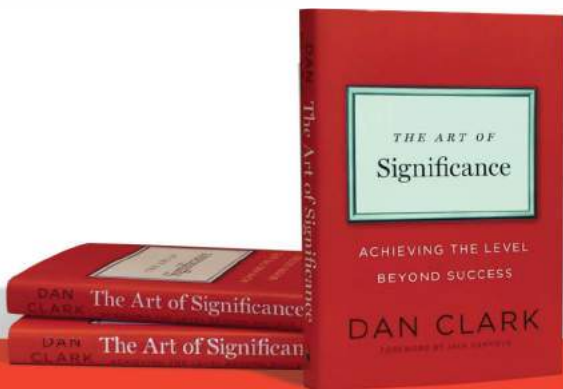
# DAN CLARK

REDEFINING WHAT'S POSSIBLE

CHANGING THE WORLD ONE SPEECH AT A TIME!

"Dan Clark is the best keynote and performance escalator alive today!"

-Forbes #1 Conference 2015 & 2016 Berny Dohrmann, Founder/Chairman, CEO Space International



## PARTIAL LIST OF CLIENTS



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*"I've never seen our 1600 owners at our Worldwide Dealer meeting so positively affected by a speaker before. Dan's incredible inspiring formulas for taking us to the next level, and his ability to customize to our theme and incorporate so many key issues was impressive, as was evidenced by the spontaneous standing ovation he received. This is why we have already booked Dan again for next year!"*

**- Andy Smith EP  
Harley Davidson Motorcycles**

## SERVICES OFFERED

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- Opening and Closing Keynotes
- Leadership Training
- Personal Development
- Executive Coaching
- Book Signing

## AUDIENCE REACH

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- 30k Daily Readers
- 200 of Fortune 500 companies
- 61 countries
- over 5 million people



## CONNECT WITH DAN

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## CONTACT DAN

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- 800.676.1121
- DANCLARK.COM
- PO Box 58689  
Salt Lake City, Utah  
84158 USA