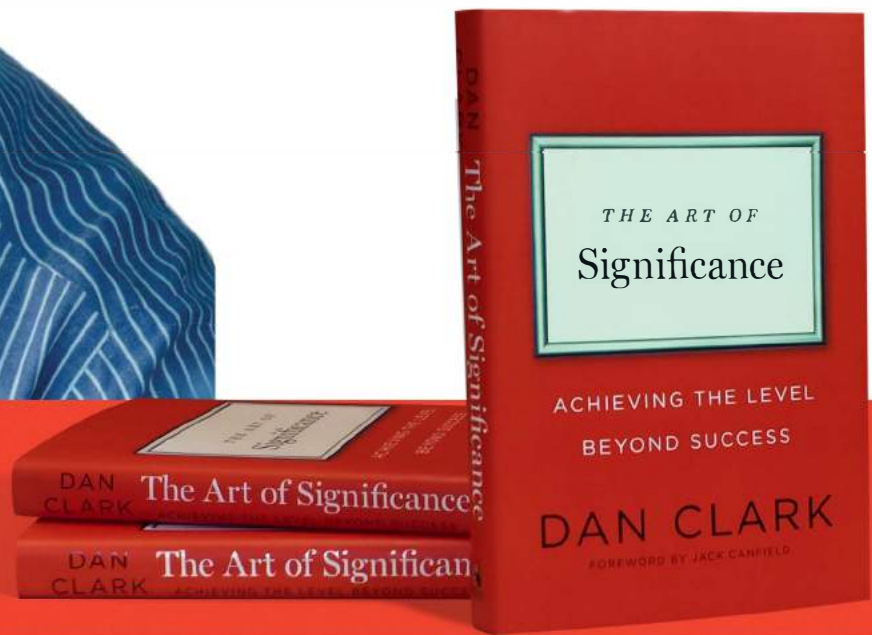




DAN CLARK

REDEFINING WHAT'S POSSIBLE

Awareness Refinement Transformation



DAN CLARK

REDEFINING WHAT'S POSSIBLE



Dan Clark is the global leader of the Significant Movement, revolutionizing how we lead, attract, motivate and retain our best employees and customers. He teaches that successful people begin with the "end" in mind, while Significant individuals begin with the "Why" in mind to achieve the best results.

AWARENESS. REFINEMENT. TRANSFORMATION.

Dan's motivational keynote speeches and transformational training programs incorporate the A.R.T. acronym. His three-step process will take your personal growth and professional development to a level higher than before, by:

1. Increasing AWARENESS of limiting beliefs that prohibit peak performance.
2. REFINING who you are and why you do what you do, which upgrades how you do it.
3. Creating a TRANSFORMATIONAL experience to turn success into a culture of significance with strategies and tools to make self-mastery permanent and leadership automatic



To discuss how Dan Clark can make your next event a success, call 800.676.1121. or visit DANCLARK.COM

DAN CLARK

REDEFINING WHAT'S POSSIBLE

- Named an Outstanding Young Man of America 1982
- All American Athlete who Recovered from 14 Month Paralysis
- Inducted into the National Speakers Hall of Fame: 2005
- Named one of the Top Ten Speakers in The World by Achievers Global: 1999, 2015
- New York Times Best Selling Author
- Primary Contributing Author to the Chicken Soup For The Soul Series
- University Professor
- 2012 Utah Father of the Year



"I am a fan of Dan Clark. Every time we've shared the stage together, it is his devotion to service and unwavering belief in the value of putting others before our selves, that attracts me to his message."

-Simon Sinek, TED Speaker, Author of Start With Why

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SUCCESSFUL TO SIGNIFICANT LEADERSHIP

"Leadership, at the highest level, is about passion, principles and people." -Dan Clark

Dan Clark is an international leader in his industry who understands that significant leaders don't create followers, they create leaders. Successful leaders begin with the "end" in mind, compelling them to focus on a destination that's impressive, managing people, and rewarding results. Significant leaders begin with the "why" in mind, allowing them to focus on managing expectations, and rewarding effort.

Known for his inspirational stories, Dan takes attendees on a journey through the Twelve Highest Universal Laws™ found in his best-selling book, *The Art of Significance*.

Participate in an interactive experience Dan calls A.R.T. **Awareness. Refinement. Transformation.** When awareness expands, we develop a passion for the present, only then can we move on to a Refinement of identity, purpose and beliefs. This practice ushers in the Transformation process, turning lives from successful to significant.

Dan applies his A.R.T. philosophy to show that you can't coach results – you can only coach behaviors created by becoming resilient, adapting to change and thinking bigger. In our world of extreme employee turnover, Dan shares his formula that creates loyalty and retains your best people.

Dan has addressed global leaders and international companies such as Amazon, Apple, Coca-Cola, Disney and Goldman Sachs. Booking Dan for your leadership keynote or training will be an investment in the future leaders of your company.



What people are saying about this:

"Dan is one of the great teachers of our time and is a world-class talent on taking people from where they are to where they want to be. Having Dan as our closing main platform speaker at MDRT speaks volumes of the high respect we have for this man and his message. Being around Dan increases your personal power, productivity and passion for living."

- Philip E. Harriman President of Million Dollar Round Table

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DAN CLARK

REDEFINING WHAT'S POSSIBLE

THE ART AND SCIENCE OF 'STORY-SELLING'

Learn The Role Stories Play in Creating Organizational Culture, Inspiring Innovation, And Building A Strong Brand



A big idea alone will not fuel innovation. Marketing alone will not generate customers. Well-told stories take people on a journey that changes how they think, feel and act. When we tell stories that have shaped our way of life, your mind synchronizes to the hearts of our listeners.

Dan shares powerful narratives and compelling stories that release “feel good” chemicals in the brain allowing listeners to connect with the experience.

“Dan Clark is the first and only Vistage speaker to bring tears to my eyes. During Dan’s master class he addresses culture, personal leadership, and how to engage your team through storytelling. As one of the best storytellers in the world Clark will charm you, challenge you, and change your world view.”

– John Calia, Vistage Chair, New York

Brain Chemicals Influence Our Thinking And Behavior

Dan shares powerful examples of how the 'narrative' effects brain chemicals that shape how others view who you are, what you do, and why you do it:

- When your people need to be resilient, share a message of pushing past physical limits.
- When you're trying to improve performance or accomplish a goal, tell a story that allows listeners to feel empowered to move forward.
- To retain your best people, tell a story that makes them feel proud, respected and valued. With internal and external customers, share a story about service to encourage attachment and understanding.

Dan teaches his tools that helped him become a master storyteller so you can connect with your employees, customers and audience's with emotion, empathy and influence.

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DAN CLARK

REDEFINING WHAT'S POSSIBLE

SIGNIFICANT PLAYERS BUILD WINNING TEAMS

"Under pressure, you don't step up your game - you succumb to the level of your preparation and training. When you know what you've been trained to do, there is never any pressure!"

Dan's 13 years as an American football star is coupled with his track record of turning NFL teams into Super Bowl Champions, and transforming 'stuck' organizations into 'sensational.' He's a recognized Coach, turning organizations into high-performing teams. Dan's time-tested strategies are based on core values, high expectations and increased accountability to guarantee peak performance.

Using his A.R.T. philosophy, Dan teaches the difference between training to fight and training to win. He walks your group through his TEN COMMITMENTS TO BUILDING A WINNING TEAM.

Dan explains: There is no 'I' in team, but there are two 'I's in winning:

- Individual preparation makes winning personal.
- Interdependent collaboration makes winning organizational.

This keynote/training program takes your organization to the next level by strengthening your weak links and attracting, recruiting, inspiring and retaining top talent!



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DAN CLARK

OIL & GAS • CONSTRUCTION • ENERGY & POWER • CHEMICAL • MINING

SAFETY DOESN'T HAPPEN BY ACCIDENT



"It's better to build a fence at the edge of a cliff than to park an ambulance at its base."

Known for his quick wit and unconventional examples of what happens when we lose concentration and become complacent, Dan reminds everybody that safety is the thread that connects Ownership, Management, Contractors and Organized Labor.

When everyone makes safety a priority through increased Trust, Mutual Respect, Self-Discipline and Service Before Self, employee morale and productivity increases to drive improved profitability.

Having fought his way back from a paralyzing injury that cut short his football career, Dan teaches safety is more than following rules – it's a way of life!

Using his A.R.T philosophy Dan shares his proven process for revitalizing your company safety culture by staying focused, eliminating distractions, being consistent and catching each other doing something right.

Dan's unforgettable keynote presentation at the VPPPA National Conference on Safety is best described by an article published in EHS Today that stated,

"Motivational speaker and international man of mystery Dan Clark..." [\(Read full article here\)](#)

Partial List of Dan's Safety Clients



To discuss how Dan Clark can make your next event a success, call 800.676.1121. or visit DANCLARK.COM

DAN CLARK

REDEFINING WHAT'S POSSIBLE

LIVING A LIFETIME EVERYDAY



Dan is always seeking the next adventure and interviews the world's most extraordinary celebrities. His message is always fresh and fascinating--and his strategies are always relevant!

After serving on the International Board of Governors of charitable organizations and volunteering on humanitarian missions to Iraq, Afghanistan, Vietnam, Mexico, Central America and Africa, Dan teaches 'wealth flows through you, not to you'.

Soaring to the edge of space in a U2 Spy Plane and flying fighter jets with the Air Force Thunderbirds make Dan an intriguing expert in teaching how to think bigger, change perspective, strengthen trust and intensify teamwork.

Playing golf at Augusta National, carrying the Olympic Torch in the Winter Games, and racing automobiles at Nurburgring qualify Dan to explain why we need to dream and teach the elements of motivation, competition and safety!

Sharing the speaking platform with business gurus at the highest levels allows Dan to learn what's working and what's not. He reports on the mindset and skills required to be a champion in every industry!

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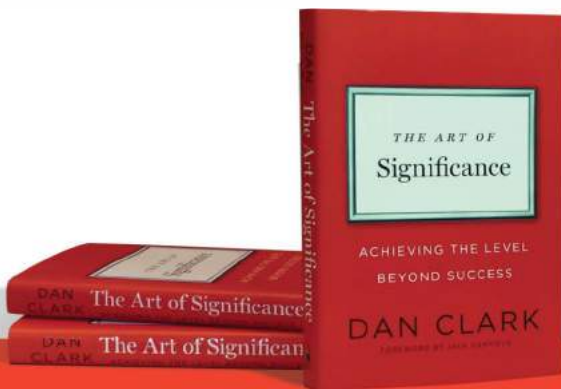
DAN CLARK

REDEFINING WHAT'S POSSIBLE

CHANGING THE WORLD ONE SPEECH AT A TIME!

"Dan Clark is the best keynote and performance escalator alive today!"

-Forbes #1 Conference 2015 & 2016 Berny Dohrmann, Founder/Chairman, CEO Space International



PARTIAL LIST OF CLIENTS



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"I've never seen our 1600 owners at our Worldwide Dealer meeting so positively affected by a speaker before. Dan's incredible inspiring formulas for taking us to the next level, and his ability to customize to our theme and incorporate so many key issues was impressive, as was evidenced by the spontaneous standing ovation he received. This is why we have already booked Dan again for next year!"

**- Andy Smith EP
Harley Davidson Motorcycles**

SERVICES OFFERED

- Opening and Closing Keynotes
- Leadership Training
- Personal Development
- Executive Coaching
- Book Signing

AUDIENCE REACH

- 30k Daily Readers
- 10,000+ LinkedIn Connections
- 200 of Fortune 500 companies
- 61 countries
- over 5 million people



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