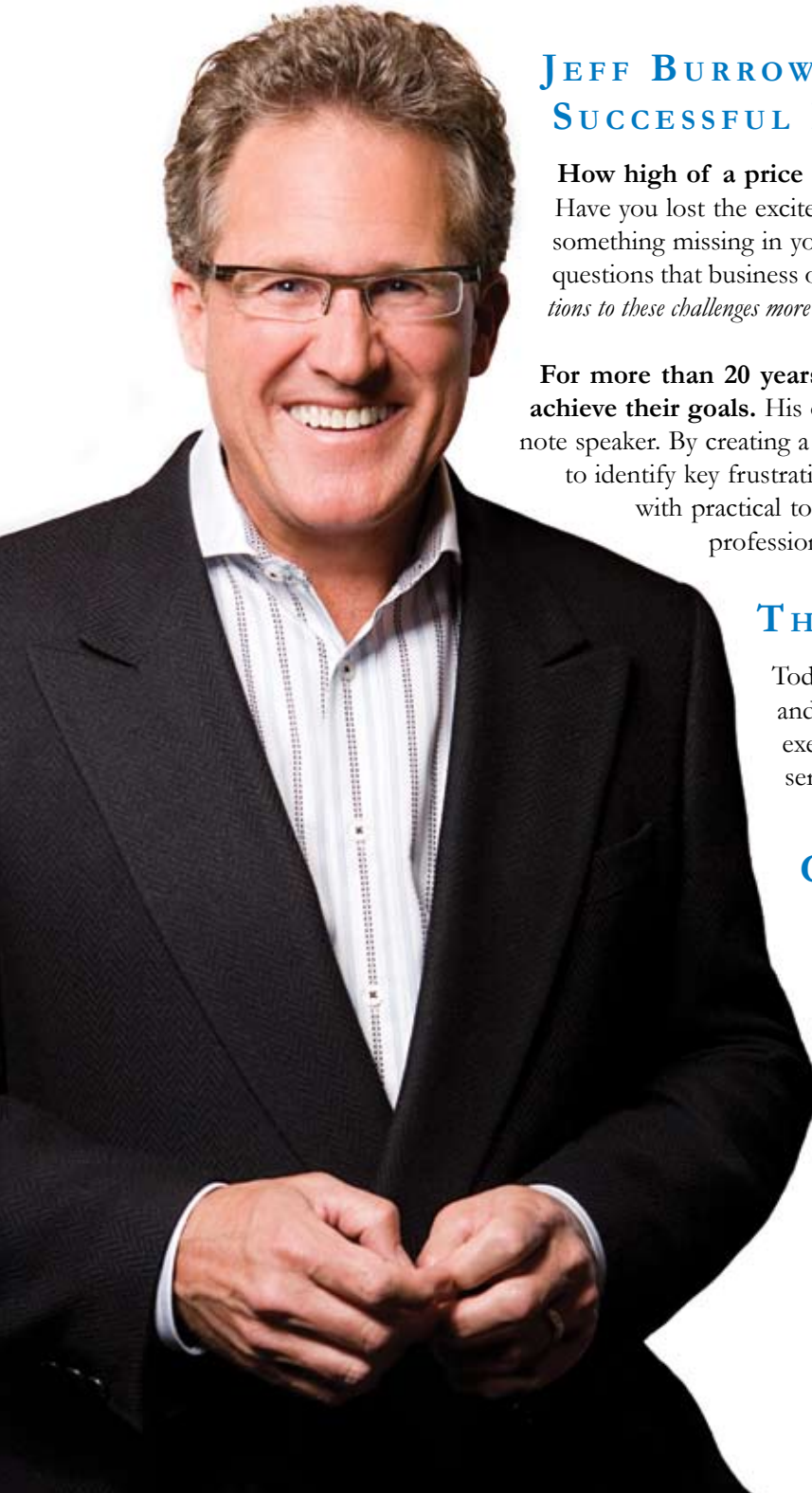


JEFF BURROWS

The Entrepreneur's Success Code®

JEFF BURROWS IS THE AUTHOR OF THE HIGHLY ACCLAIMED BOOK "THE ENTREPRENEUR'S SUCCESS CODE® – HOW TO BUILD A HIGH PERFORMANCE BUSINESS AND HAVE A LIFE." AS A DYNAMIC THOUGHT LEADER, SERIAL ENTREPRENEUR AND PERFORMANCE COACH, HIS TEACHINGS REVEAL THE HEART AND SOUL OF INTEGRATING LIFE AND BUSINESS FOR ACHIEVING A BALANCED LIFE.



JEFF BURROWS' MESSAGE IS FOR SUCCESSFUL BUSINESS LEADERS

How high of a price are you paying to be a successful business leader? Have you lost the excitement that you felt when you founded the business? Is something missing in your business and your life? These are many of the same questions that business owners and leaders face daily. *Few people can present the solutions to these challenges more effectively than Jeff Burrows.*

For more than 20 years Jeff has helped people discover their vision and achieve their goals. His optimistic leadership style makes him a captivating keynote speaker. By creating a safe and comfortable environment, Jeff pushes leaders to identify key frustrations in their business and in their lives and equips them with practical tools so that they can experience incredible personal and professional growth.

THE BURROWS GROUP

Today, Jeff is CEO of The Burrows Group where he and his team coach entrepreneurs, business leaders, and executives in creating a high performance environment to serve their life.

COMPANIES LEARN:

- *World Class Leadership*
- *Results-focused Management Principles*
- *Customer-Attracting Marketing Strategies*

"IF YOU'RE GOING TO TAKE ON THE RISK OF BEING AN ENTREPRENEUR, YOU NEED THE BEST COACHING AND TRAINING YOU CAN GET. THAT'S WHY I ASKED JEFF BURROWS TO CREATE THIS PROGRAM."

— *Donald J. Trump on
"The Entrepreneur's Success Code"®*

Become the CEO of your Life.

JEFF'S MOST REQUESTED KEYNOTES

BECOMING THE CEO OF YOUR LIFE

You can lead and build a more successful organization AND enjoy a rich and balanced life by creating a Mindset for Abundance. And YES, you can eliminate the struggle and limitations that are keeping you from achieving what you want. Jeff Burrows will share his views on “Your Inner CEO” – a system he has used to bring greater meaning and purpose to his own life and others’ lives. By demonstrating that the real problem in your business is you, he outlines the three steps you can take to become The CEO of Your Life!

EXTRAORDINARY TEAMS – BUILD, RETAIN AND SUSTAIN THEM

How do you get commitment from people to do the work the way you want, in an environment where they can be their best? Give people an active stake in a creative process. Burrows says leaders and managers of the future have to focus on results, not on work. Based on the proven principles of his highly acclaimed “Inner COO Success Code” CD– this program focuses on the five critical steps for getting ordinary people to produce extraordinary results.

MARKETING KEYNOTE: SENSORY ENGAGEMENT - LEARN HOW TO DOMINATE THE TARGET MARKET OF YOUR CHOOSING

How would you like for your marketing system to actually attract your target customer? What would happen to the business if your Advertising and Sales systems created a flood of new clients? This session is based on the Code for Your Inner Chief Marketing Officer (CMO), by Jeff Burrows. During the session, you will learn a proven strategy for awakening your company to the sensory world of real marketing. We humans feel the world through our senses; the sensory awareness your sales people and processes need when attracting, engaging and connecting with your target customer. Burrows will outline the five secret principles to master the art of creating a clear, concise and targeted message to attract new customers.

“As I move through my own personal career evolution, after 30 years in business, I have found that this work and this CD Series speak very succinctly to the delicate balance of spirit and the real work of business. As we wrestle our dreams to the ground in the light of day, every day we go to work, you have shown us how we can get to the results we often talk about and wonder if we can actually accomplish.”

—Jerry Fulks, CEO,
Fulks & Company, Seattle, WA

“Imagine the opportunity to organize your business successfully to bring it into perspective and balance within your life. The life principles described in this book allowed us to make “pivotal decisions” and develop proven business systems that enabled us to regain the balance in our lives and begin to explore our hopes and dreams for the future...If you can only give yourself, your business and your life one gift, we’d recommend the insights from within this CD Series and the partnership coaching with JeffBurrows.com.”

—Judy & Matt Montagne, Owners,
Western Mountain Adventures, Jackson, WY

“One of the most important qualities in my life and the methods I use in business, is integrity. I do not believe that winning is gained at the expense of others. I do believe that to develop good leaders, a healthy and balanced environment must be developed and sustained. Integrating and then balancing spiritual (ethical) and business principles is key to living a happy life. Success Code coaching has given me a renewed sense of carrying forward the best that I can for my company as well as my personal desires.”

—Karen Conlon, President,
California Association of Community Managers, Irvine, CA

“My “Cone of Confusion” evaporated once Jeff Burrows helped me realize my true Spiritual Objective. This gave me the willingness to change and the courage to let go.”

—Dan Robertson, CEO,
Robertson Industries, Phoenix, AZ

— P A R T I A L C L I E N T L I S T —

CONSTRUCTION/ARCHITECTURE

DFD Cornoyer Hedrick, Fulks & Company
CKS Masonry & Concrete, Greg Smith Construction

EDUCATION

Andrew Jackson University, American Youth
Foundation, Angel Air, Teton Valley Ranch Camp,
Trump University

FASHION & DESIGN

Consortium Fashion Design, Hub Clothing, Inovus
Design, Designer Skin, Pearson & Company

FINANCIAL SERVICE

Pacific West Securities, Haberling Financial Group,
Merriman Capital Management, AXA Advisors,
Sachs Group, AMBAR Financial Group

LAW & ACCOUNTING

Norris Injury Lawyers, Fleschner, Stark,
Tanoos & Newlin, Nevitt, Oleksy & Associates

MANUFACTURING

Robertson Industries, Encore Seating, Arcadia Chair,
BNG Enterprises, Mad Matter Manufacturing, Imports
International Food Distribution

MARKETING / ADVERTISING

Advertising Specialty Institute, Brand Within,
Right Path Marketing, Safeguard Business Systems

PROFESSIONAL SERVICES

Professional Provider Services, Western
Commercial Services, Oberg and Associates,
Weight Watchers Central Indiana