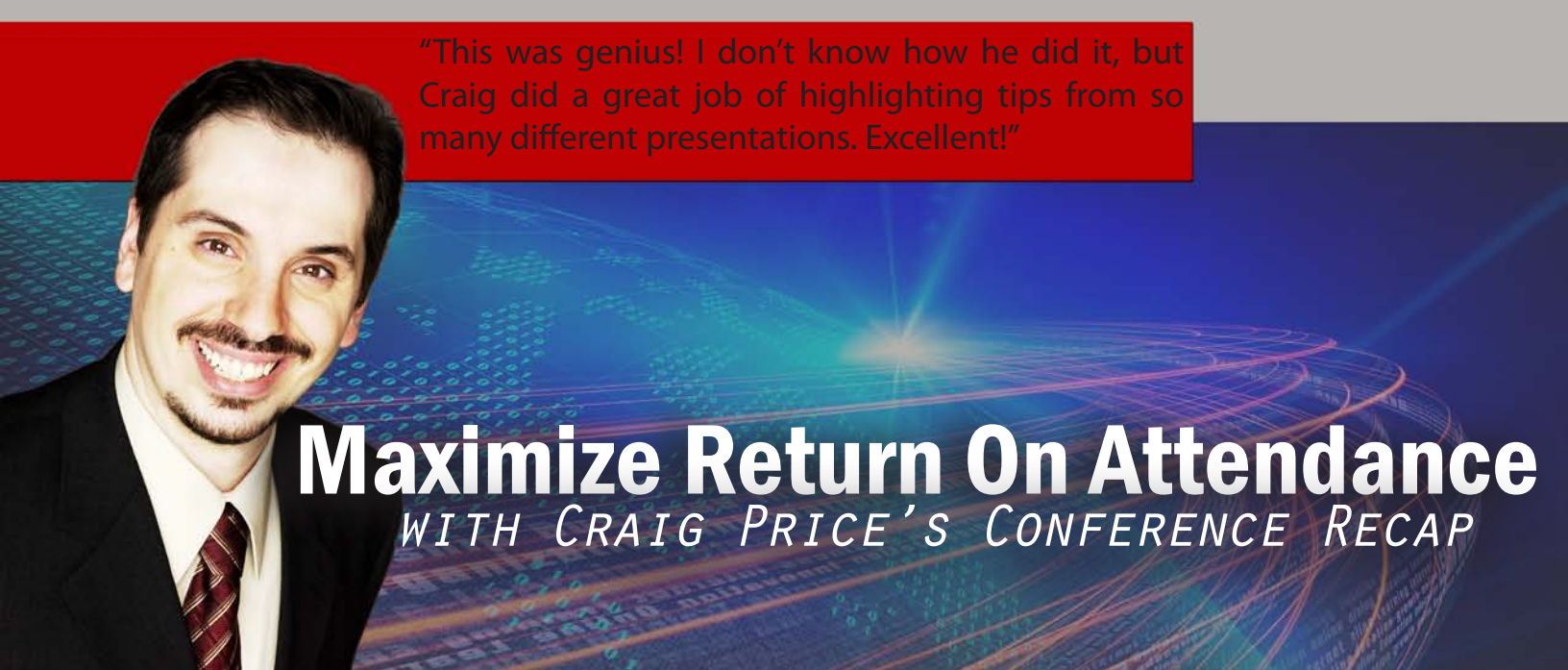




"This was genius! I don't know how he did it, but Craig did a great job of highlighting tips from so many different presentations. Excellent!"

Maximize Return On Attendance

WITH CRAIG PRICE'S CONFERENCE RECAP

Craig delivers **entertaining** and **informative** event recaps that gives attendees the ability to bring home **vital** information even *from sessions they couldn't attend!*

Have you experienced this with your event?

You and your planning committee have been gathering **top-notch experts** and speakers from across your industry. You have multiple concurrent sessions packed with **great content**.

For every concurrent **session you plan**, roughly half of your attendees will not have the opportunity to see it. If there are more than two sessions at a time, a large majority of the **attendees can't go** to any given presentation. In fact, you have done such a fantastic job programming that attendees have to make **tough choices** over which sessions to attend.

What if there was a way to:

- increase your attendees **Return on Attendance**?
- get important action items from **all the presentations** they couldn't attend?
- it was **entertaining** to boot!?

Here is what your attendees will get by having Craig Price Conference Recap your meeting:

- **Interview all of the speakers** and presenters before the event, gleaning important information about each topic.
- Get to the heart of the presentation by looking for **the information attendees can implement** immediately.
- **Attend all the sessions** and get the up to the minute information and **interact with attendees** for "real-time" results.
- Deliver a **customized presentation** the way only Craig can...with **humor**, wit and energy.
- Create helpful **follow-up materials** to ensure attendees keep **learning** and **apply** what they have learned after the event is over.

Attendees can go to any session they want knowing they can still get value from the sessions they miss. Best of all - they look forward to going to your next event convinced of the value they have received at this event.

"This was a great way to end the conference and I appreciated getting tips from sessions I was unable to attend. Organizers should consider making this a part of every conference."

What Attendees and Meeting Planners are saying

"Craig did an amazing job of pulling the whole program together. I loved what he did and it was very cool to see him in all the sessions and mingling with everyone. I loved that I got to hear some of the highlights of the sessions I didn't get to attend."

"Fantastic. What a great way to sum up the conference with a very effective presenter. This has been one of the best closing sessions I have ever attended."

This was a great concept - to conclude by reinforcing all of the items that we have learned over the last few days. I felt that it was effective and truly closed the conference well.

"All I have to do is look at Craig's PDF and I will see the 'ideas' - what a great 'cheat sheet' to walk away with."

"I was curious as to how the speaker would be able to organize his research of all the other sessions and present a plan of action for attendees. I think he nailed it."

"It was great to do a wrap up so close to each session and to point out the most important things of each session. The speaker certainly did his homework."

"It was an excellent idea to ask Craig to provide a summary wrap up of all of the sessions. Of course, I was unable to attend all of them and the information he delivered summarizing the ones I did not attend was very helpful as well as entertaining. Please bring him back!"

This was a perfect way to end the conference! Craig was entertaining and interesting and getting a recap on all of the sessions was so helpful since we were not able to attend them all.

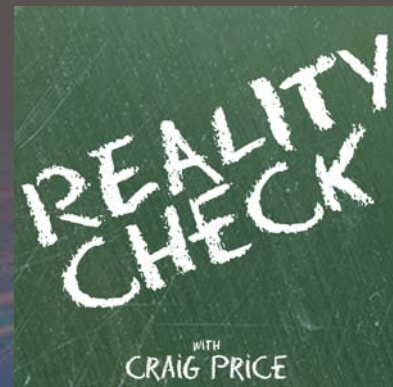
"The one thing that I enjoyed the most was your closing session recap. I don't know who came up with that idea, but that was BRILLIANT!"

Jacksonville ALA Chapter President
Missy Winstead

Start planning your conference **now** by adding this unique and memorable closing session **today!**

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Ask about how Craig can incorporate his podcast



into your marketing plan!



CONFERENCE RECAPS
FROM CRAIG PRICE