



[CRAIG PRICE]

Real Keynotes
Real Training
Real Results
Real Funny

Speaker / Trainer / Author / Realist

Very funny and dead-on ...Craig is one of the best presenters we have ever had.

Doug Kruse
Baker Hughes.

"Great! Great! Informative and Awesome" That's how some of our members described Craig and his presentation at our County Management Institute. Craig has an asset that's highly attractive: he strikes that balance between being funny and having rich, deep content. We look forward to bringing him back in the future!"

Mark Warren,
Texas Association of Counties

"Craig's generational presentation in Puerto Rico was phenomenal. Everyone, regardless of their age, got a lot from his program. Craig's mix of humor and straightforward information was perfect. Everybody was talking about his presentation all conference long. We can't wait to have him back!"

Linda Tracey
Southwest Insulation Contractors
Association

Craig Price delivered! He was well received by everyone and his entertaining, high-energy style helped set the tone for our safety event. His ability to get straight to the point in such a funny and insightful way was exceptional. We were extremely pleased with the feedback we received from his keynote and will definitely use him again.

Tom Kaul
Motiva

Great job! Craig set the bar so high, not only with his information but with his humor and personality. Thank you!

Mary Anne Fry,
Association of Record Managers
and Administrators

Bring Some REALITY To Your Event!

Do you need someone to deliver FUNNY, informative keynotes and training programs for your company, association or event who can also:

- Turn negativity into PRODUCTIVITY?
- Create a SAFER workplace by reducing complacency?
- Understand how to recruit, MANAGE and motivate the new generation of workers?

Do you need a professional, business oriented keynote speaker that talks directly about the REAL issues that affect your group, yet is still funny and motivating?

Negativity is part of our lives and we can either be victims of it or use it to our advantage.

Do you need someone to just get REAL?!

Craig Price can DELIVER!

It takes a REALIST to see that for true long-term motivation and productivity, one must look at the current tools every person possesses and utilize them, not wish for best case scenarios that may never happen. This is the driving force behind Craig's desire to bring "REALITY" based programs back into focus.

Craig's funny, practical, REALIST approach to everyday situations and experiences gives audiences refreshing PROOF that their options are not limited. By mixing humor and research, Craig delivers EFFECTIVE content with a humorous context.

We need to learn to play the hand that's dealt us, not hope and wish we had more aces. You don't need a royal flush to win every hand!

As a speaker, author, entertainer and professional REALIST, Craig Price has helped organizations and individuals find the path to SUCCESS. Craig uses a blend of sharp wit, intelligence and STRAIGHT-TALK to deliver customer focused, entertaining, thought-provoking and informative programs that really IMPACT an audience. Craig will get to the heart of your troubles, problems and your unique issues so attendees walk away with immediate SOLUTIONS, not empty fluff.

All in his exceptionally funny and DIRECT style!

[Keynote Titles and Descriptions]

The **Realist's** Guides to:

{ Getting a Grip On Negativity

Negativity is an unfortunate part of life. Understanding its usefulness and value is the key to success. This innovative, entertaining program takes a realistic look at how to convert negative feelings and thoughts into productivity.

"The examples you gave as to how negativity in our culture affects our lives were poignant and true. Thanks for your strong message on how negative thoughts will make positive things happen in our lives. The delivery was even more powerful with your keen sense of humor."

**Herman Kluge, President,
Houston Chapter –
IFMA**

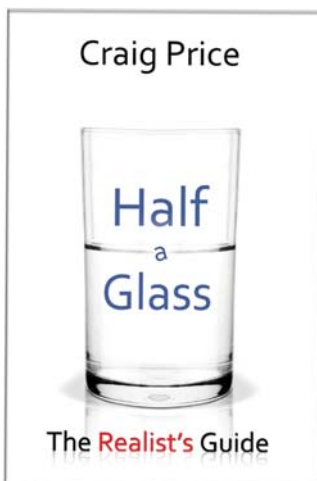
{ Generation Y: The Xs and Os of the New Workforce

Craig's presentations are top notch. He's informative, entertaining, and has a great rapport with the audience.

**Lori Budd
Cornell University**

Before you can manage a person, you need to understand them. This humorous and in-depth program puts the spotlight on what has shaped and what motivates the younger workers that are entering the business world. Audience members older and younger alike will be entertained and enlightened by this informative presentation.

Don't forget to ask about Craig's new book!



Half a Glass: The Realist's Guide delivers a realistic guide to life and work that is funny, charming, brutally honest, and incredibly useful. Craig's unique message that all thoughts have value, even the negative ones, has motivated and wowed audiences nationwide. You'll never look at negativity in the same way again!

Partial Client List:

Project Management Institute

Texas Association of Counties

Society for Human Resource Management

Department of Defense:
DINFOS

Cameron

Cornell University

Baker Hughes

ExxonMobil

Alcon Laboratories

CGGVeritas

Houston METRO

Akzo Nobel

Clemson University

Century 21

Enterprise Products

National Association of
Division Order Analysts

Building Owners and
Management Association

International Facilities
Management Association

Association of Record
Managers and Administrators

Maine Healthcare Association

American Society for
Military Comptrollers