



STEVE FARBER BESTSELLING AUTHOR & TOP LEADERSHIP SPEAKER

PROVEN METHODS FOR REMARKABLE RESULTS

As the best-selling author of one of **The 100 Best Business Books of All Time** and an accomplished senior-level leadership consultant, Steve Farber has gained a reputation as a “leadership guru” in his own right.

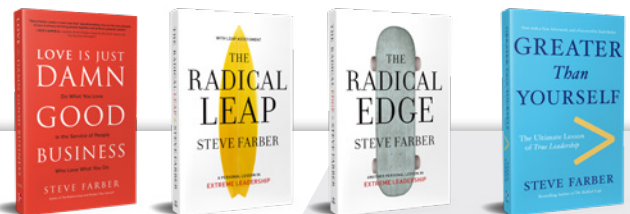
Steve has worked with a wide variety of public and private organizations in virtually every arena, from the tech sector to financial services, manufacturing, health care, hospitality, entertainment, retail, government agencies and more.

Whatever the audience, Steve’s speeches are always deeply thought-provoking and eminently practical, as well as inspiring and entertaining—a combination of qualities that are a must for any successful conference or meeting.

“True leadership is not about calling yourself ‘leader’; rather, it’s about taking up the cause to change things for the better. It is an extreme act rooted in love and motivated by a desire to create a better world—whether it’s the world of your company, team, neighborhood or family.”

- STEVE FARBER

LEADERSHIP · EXCELLENCE · INFLUENCE



ABOUT STEVE

- Founder & CEO, The Extreme Leadership Institute
- Inc. Top 50 Leadership and Management Expert
- Huffington Post’s #1 Speaker to See
- Wall Street Journal & USA Today Best-selling Author
- *The Radical Leap* named one of Portfolio’s 100 Best Business Books of all Time
- Fast Company magazine’s Readers’ Choice Award
- Former “Vice President and Official Mouthpiece” of The Tom Peters Company

“They don’t teach this stuff in business school, but they should! Every leader at every level of every organization needs to take Farber’s message to heart and put into action. It’s what I strive to do every day in my business.”

- DR. IVAN MISNER, FOUNDER OF BNI

REMARKABLE RESULTS

Steve Farber has been helping to create cultures of leadership for over 25 years. And the proof of his effectiveness, as they say, *is in the pudding.*

For example, using Farber's Extreme Leadership principles to energize and shift their cultures from the inside out, companies like OAC Services in Seattle, Washington; AHR/BHR in Nashua, New Hampshire; Insentra in New South Wales, Australia; and Trailer Bridge in Jacksonville, Florida, have achieved remarkable results with Farber's body of work:

TRAILER BRIDGE

Trailer Bridge, after emerging from bankruptcy and churning through 3 CEOs in 4 years, has chalked up 3 consecutive years of the most profitable performance in the company's 25-year history, and were ranked #1 in 100 Best Places to Work in Jacksonville, Florida.

OAC

OAC has been ranked #2 in 100 Best Places to Work in the State of Washington while growing by 142% and increasing revenues by 150%.

AHR/BHR

Sister companies Active Healthcare Receivables, LLC and Balanced Healthcare Receivables, LLC dropped their employee turnover to a rate 60% lower than the industry average and increased collection revenues by as much as 40%--all while garnering rave reviews from their household customers.

INSENTRA

Insentra used the LEAP framework to align employees with the company's vision and were ranked #4 on the Great Places To Work list in the country of Australia.

"I see Steve Farber as the gold standard in leadership coaching. The Extreme Leadership that he writes and speaks about highlights one key point: leadership is important because it impacts the lives of not only the teams we build, but also the lives of those around us. I believe in the power of leadership to create jobs, drive economic growth and build a better world, and to do that we need more of the extreme kind of leaders that Farber describes."

**-BURTON GOLDFIELD,
PRESIDENT AND CEO, TRINET**



**STEVE FARBER IS NOT JUST ANOTHER KEYNOTE SPEAKER.
HIS INSIGHTS AND IDEAS YIELD SIGNIFICANT OUTCOMES AND BOTTOM-
LINE RESULTS ON BOTH THE INDIVIDUAL AND ORGANIZATIONAL LEVEL.**