



# Mobilizing Media Innovations

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I would like to take this opportunity to introduce myself. My name is Kevin McShan and I am looking to help make a difference in the lives of thousands of people.

Through my initiative, "Mobilizing Media Innovations." This endeavor is intended to allow me to serve organizations, teams and institutions as a motivational speaker and media consultant; helping others to inspire greatness within themselves and maximize their personal potential.

I am a Motivational Speaker, job developer and Sports Journalist with Cerebral Palsy. I love sports and motivating people. I also currently host a podcast called Let's Have This Conversation. You can learn more about my story and show by visiting [www.kevinmcshan.com](http://www.kevinmcshan.com)  
It is my mission to help cultivate success allowing for individuals, agencies and the business community to foster environments of maximum productivity and efficiency in life, work, and play.

By adding me to your roster of speakers and trainers you will be including an award-winning journalist who will be dedicated to enhancing the greater good of others.

My portfolio of interactive training sessions and oral platforms includes:

- Learning to work collectively in a group setting to achieve a common goal
- Embracing new challenges with a positive mind frame
- Navigating systems to effectively Transition from Adolescence to Adult Services
- Navigating Post Secondary School Educational Environments
- Developing Personal Goals and Life Skills Planning
- Motivating athletes and teams to reach their fullest potential
- Diversity, equity & inclusion
- Diversity in sports, journalism, and the workplace
- Overcoming obstacles

I can customize training sessions and speeches to meet the needs of your employees and organizations. The cost of my services is reasonable and when necessary, can be negotiated.

I look forward to working with you to meet your business's training needs.

For more information or to book a training date please contact me at [mcshankevin@gmail.com](mailto:mcshankevin@gmail.com)  
Sincerely,

Kevin McShan