



PROFILE

Multimedia journalist and motivational speaker Kevin McShan has an extensive history of producing quality and diversified podcasts. Podcasting topics covered includes: politics, health and fitness, sports, relationships and lifestyles, technology, business and current news.

One of Kevin McShan's strongest core competencies as a journalist is having the ability to connect with people and asking them the questions which will entice them to show a more personal side of themselves. Kevin would relish the opportunity to join a diversely talented group of broadcasters.

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YOUTUBE PAGE:

[Let's Have This Conversation](#)

DISCOVER MORE ABOUT ME:

[Documentary](#)

[Working with Kevin](#)

[Healthy Active Lifestyle](#)

KEVIN MC SHAN

EDUCATION

St. Clair College of Applied Arts and Technology

September 2008 – June 2010

- Journalism Print and New Media Diploma
- Most Improved Journalism Award

WORK EXPERIENCE

YouTube Host & Producer of “Let’s Have This Conversation”

May 2020–Present

- Interviewed over 100 guests in the first 6 months of the show.
- Over 3,000 subscribers

Ontario Chamber of Commerce Discoverability Network Ambassador

September 2018–June 2019

- Acted as the Media Liaison for the Discoverability Network, whose sole purpose was to get people with disabilities employment
- Led in conducting public relations presentations to local business by gathering information on: business objectives, vision, brand strategy, competition, and industry trends.

2Man Advantage Podcast Host

May 2014–April 2019

- Conducted over 350 interviews
- 22,000 subscribers

SKILLS

- Social media
- Relationship development
- Podcast and talk show
- Content development
- Schedule management