



*Full-day training program*

# CREATING A CULTURE OF TRUST

What are the three qualities that characterize a healthy professional community?

*Ethics, diversity, and communication.*

**Ethics** is the foundation of trust, which promotes loyalty, which generates passion, which drives productivity.



**Diversity** produces energy and engagement, the engines of creativity; by fostering divergent perspectives, it helps to prevent errors and spur innovation.

**Communication** only happens when what's being said is what's being heard; it begins before the first word is spoken and continues after the conversation is over.

Associations have earned ethics and diversity CEUs from this program.

**"Excellent presentation; very engaging.  
I did not look at my cell phone once."**  
Missouri Healthcare Association



## Yonason Goldson

The keynote speaker with 3000 years' experience

**Employee turnover?**  
**Disengagement?**  
**Workplace conflict?**

Recovered hitchhiker, world traveler, TEDX presenter, scholar of ancient wisdom, and lyrical storyteller, Rabbi Yonason Goldson offers a roadmap for creating a culture of ethics that produces loyalty, passion, and productivity.

## Program highlights include:

Compelling real world scenarios  
Creative problem-solving exercises  
Interactive critical evaluations

**YONASON GOLDSON**

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