

# Leadership. Perseverance. Grit.

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Legally deaf, at 80% hearing loss, from RH complications at birth, Lance Allred was born and raised in a polygamist commune in rural Montana before his family left at the age of 13. Unable to play basketball with his hearing aids in and standing at 6'11, Lance is more than a basketball player as he didn't begin playing until he was in 8th grade as a way of adjusting to his new life outside of his childhood upbringing.

As an international Inspirational Speaker, Lance's story of being an underdog is for anyone who has ever felt a dream was just out of reach, as he travels the world sharing his "5 Principles of Perseverance" and journey of becoming the first deaf player in NBA history... at the age of 27, seven years longer than the average NBA rookie.

Authoring 4 books, with his first one *LONGSHOT*, published by HarperCollins in 2009, Lance is also the TEDx Star of "What is Your Polygamy?" which currently has over 4.5 Million Views. He is the first outside speaker the F.B.I. (Federal Bureau of Investigation) has ever brought in for group training and consultaion on leadership development, as well as having spoken to corporations such as Costco, Keybank, Coldwell Banker, CocaCola and many others. You can find out more about Lance at [www.lanceallred41.com](http://www.lanceallred41.com)

## Why Lance?

To inspire a culture of  
**COURAGE** and **GRIT**  
in your company or school.

**Perseverance:** How to pick yourself up every time you get knocked down.

**Leadership:** How to be a leader of your own life so you can lead others.

**Adaptability:** How to adapt and find the success just beyond your comfort zones.

## *The Five Principles of Perseverance:*

1. Accountability
2. Integrity
3. Compassion
4. Discomfort
5. A Leader of Your Own Life



## Testimonials

“Of course we doubted someone from outside of the Bureau could actually understand our pain points. So, with that skepticism, Lance blew us away. He was able to take so many complex streams of thought without convoluting them and deliver them so powerfully. I have never in all of my years, seen my fellow agents cry, until that day with Lance.”

**- Undisclosed, FBI (Federal Bureau of Investigation)**

"Lance recently was our motivational speaker and emcee for our awards dinner. His not was not only motivational, but touched our hearts. It gave purpose back to the attendees in reminding them that their work is meaningful. Lance was the real deal and he was an inspiration to all of us at Costco."

**-Jill Olson, Event Director, Costco**

"Lance is truly an inspiration! Not only is he one of the most authentic individuals I have had the privilege of working with, he offers a unique perspective based on his powerful life experiences."

**- Brandon Fugal, Chairman, Coldwell Banker Commercial Advisors**

"Lance doesn't just talk about inspiring leadership, he demonstrates it in the way he connects with his audience. After hearing him speak, I feel more focused on how I can be more authentic in all of my interactions, and how to be guided by the belief that anything truly is possible."

**- Lisa Chapman, VP Franchise Leadership, Coca-Cola**

"I took a leap of faith in contracting with Lance as a keynote speaker because I had no prior experience in hearing him speak. Lance was a fantastic speaker for our group of 150 college students. He interacted with the students and was able to get a good feel for what we wanted and didn't use a canned message. He was able to tell his story, while really connecting to the students. He was funny, inspiring, empathetic and real. His content was thought provoking, motivating and really connected to many of the messages of the conference and the company. We look forward to having Lance back next year!"

**- Kristin Schmidt, Event Planner, Ernst and Young**

“I work with many speakers and often they attempt to remind me how important they are or impress upon me how fortunate we are being able to work with them. Working with Lance, however, was a pleasure from day one... The standing ovation Lance received from the attendees was the only one they offered during the entire conference, and was truly well deserved.”

**- Russell. G. Tigges, Sales Support- Vice President, Farm Bureau Financial Services**