

# SPEAKING & TRAINING

SHELLI HENDRICKS, EXECUTIVE COACH



*Inspire your team or conference with a targeted message of vision, hope and encouragement to Learn. Lead. Leave a Legacy. Contact us to explore your audience needs.*

## INFLUENCING THROUGH LEADERSHIP PRESENCE

Executive presence has long been acknowledged as a critical factor in leadership. However, its definition has often been mysterious and subject to diverse perspectives. As a result, leaders have received feedback on presence without a roadmap for action that connects clearly to business objectives. The default assumption is to equate presence with appearance and presentation skills. While these factors are important, they make up only a small piece of the “executive presence puzzle” that helps leaders sustain goal-directed action in an organization. This session explores a three-dimensional model of character, substance, and style, equipping participants to develop the 15 distinct facets, which are proven to make up a leader’s overall presence and level of influence.

## LEADING IN TIMES OF CHANGE

It is often said that the only constant is change. Whether by innovation, growth, or strategic change, leaders who understand the human response to uncertainty and change can ensure smoother transitions in their organizations. This session investigates each phase of change to recognize behaviors, anticipate people’s needs, and lead with understanding and compassion, providing the specific kind of support necessary to move forward.

## SEVEN KEYS TO UNLOCKING TALENT STRATEGY

Now more than ever, employees are the key to competitive advantage in business. When a team is well-informed, highly engaged, and enjoys their work, this creates a powerful and positively contagious environment. As a result, customers not only have a pleasant experience, but also, they are more likely to return to the business as a repeat customer, thus differentiating it from competitors in the market. By implementing a robust Talent Strategy, business leaders can expect to see higher quality recruitment, higher employee engagement & retention, and higher customer satisfaction, all of which increase the bottom line. This session introduces seven key elements to unlocking the power and potential talent of teams.

## PERSONALIZED PRESENTATIONS AVAILABLE TO MEET YOUR ORGANIZATION’S NEEDS!



TEL: +1 800 229 1055  
BLUEHORIZONSOLUTIONS.ORG  
INFO@BLUEHORIZONSOLUTIONS.ORG

TRAINING  
SPEAKING  
CONSULTING



**SCHEDULE YOUR FREE  
CONSULTATION TODAY!**