

# BRUCE CHRISTOPHER SEMINARS

NEWSLETTER UPDATE

## ***Standing Ovation in Las Vegas***



In May, Psychologist and Humorist, Bruce Christopher spoke at the National Association of Fraternal Insurance Counselors conference.

In front of an audience of 800, Christopher spoke about ATTITUDE, HUMOR, AND PEAK PERFORMANCE IN THE WORKPLACE.

Very funny and excellent content.

Bruce told them about the “secrets only optimists know”; including, how to leap from procrastinations, conquer fear, and crash through comfort zones which hold us back.

He said that optimists are people who visualize their goals, handle set backs and move forward.

They find freedom in failure, because they know that failure is only temporary, something they can learn from, and change the next time around.

Optimists believe in the next time, the next chance to try again.

As in baseball, a life-time batting percentage of .318 is phenomenal and will most likely get one into the Baseball Hall of Fame.

But what does that really mean? .318 means the hitter actually had about a 70% failure rate of getting on base.

You see, so much of success in baseball is not hitting a homerun every time, as it is getting up to the plate again after you struck out miserably two times before....so it is in life.

Are you an optimist or a pessimist? Bruce says this is one of the most important questions you may ask yourself.

## **Recently In Manhattan**

Christopher recently spoke in Manhattan to a group of 200 Dr.'s and staff about HOW TO WORK & COMMUNICATE EFFECTIVELY WITH THE OPPOSITE SEX.

During the break, one of the participants came up to Bruce and said, “*I was expecting a boring clinical lecture, instead it was like a stand up comedy show!*”



## **Minnesota Safety Council Conference and 800 People**

After Bruce spoke at the state conference for the MN Safety Council on DEALING WITH DIFFICULT PEOPLE, the president of the council, Gina, emailed Bruce and said, “We want you back next year!”

So, the paper work is done and off he goes again.

## ***National Credit Managers Association***

In June: Bruce spoke at the National Credit Managers Association's national conference in Dallas.

Christopher did two days of General Sessions and Break-outs.

Each program was filled to the brim with over 1,000 people.

Jill, the conference director, wrote to one of Bruce's agents, and said...”YES, they loved Bruce again!!! He packed them in — standing room only, just like last time! In fact, other speakers were complaining because of the noise level & all the laughter

coming from Bruce's room.”

She really wrote that... this happens a lot actually. Very fun.

For more info on Bruce and his topics, please visit our website at:

[www.bcseminars.com](http://www.bcseminars.com)