

From: Newton, Jan
Sent: Saturday, September 24, 2005 5:40 PM
To: Ross, Mary
Subject: Vince Poscente

Hi Mary,

Gabe passed along your inquiry about Vince's presentation and how it resonated with the attendees. Vince was absolutely PERFECT as a speaker in relation to our theme - "Creating positive energy". Vince exudes positive energy and did a great job of presenting his story and the relevance to our organization as far as creating clarity is concerned. Vince did his homework between the time spent on the phone with our VP of Ops and observing/meeting with our CEO. The result was a presentation that flowed well and struck at the core of Jamba as an organization and what we aspire to be.

The comments that I received around Vince were, "funny", "crazy", "edgy", "fantastic" ...pick a positive adjective and it was used for Vince. I think that the true testimony to what the group thought of Vince was the VERY long line of people outside to purchase his books and speak to him after the presentation ended. I am still somewhat surprised that he did not miss his plane home!

I hope that this brief e-mail captures the spirit of what Vince did for our team. If you need further information, please let me know and I would be happy to provide that for you, either in writing or on the phone.

Vince did mention during his presentation that he had some slides that he would be able to forward to us to share with the team. Do you have those and if so, would you please send them to me? We are compiling a summary of the conference and I think that his 5Cs would be a great element to include in that wrap-up.

Thank you very much.

Jan Newton

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