THE ART AND BUSINESS OF SPEAKING

MAY 2016

SPEAKER

SARCASM: HELPFUL OR HURTFUL? PAGE 11

MAKE 'EM **LAUGH** & HELP 'EM **LEARN**

THE **ROI** OF **LOL**

IMPOSTER OR **IMPERSONATOR?**

AUDIENCE INTERACTION: LET THE **GOOD TIMES** ROLL!

ROCK YOUR **PLATFORM**

Clockwise from top:
Jane Jenkins Herlong, CSP
June Cline, CSP
Maria Guida
Jason Hewlett, CSP
Avish Parashar

GOT HUMOR?

Getting Laughs Requires Skill and Audience Engagement

THE **HUMOR** ISSUE