

## **“Bob Eubanks: It’s All About People”**

### Summary

*“Bob Eubanks: It’s All About People”* takes a humorous look at one of society's newest problems. People skills vs. technical skills.

Using outtakes from popular game shows, Bob makes his points in hilarious style. Eubanks' presentation is not limited just to partnerships in the workplace. He also talks about how to maintain partnerships in our personal lives.

*“Bob Eubanks: It’s All About People”* shows how to keep a balance between people skills and advancing technology in the workplace. Eubanks teaches how to enhance your people skills to maximize your partnerships with your customers. This presentation is effective for all levels of the corporate structure, including executive level, management, and general employees.

Nobody in television history has worked with more people and better learned the skills of extracting information through humor. Eubanks takes that knowledge and applies it to the world of personal and business relationships. Eubanks' business background includes being the CEO of a motion picture and television company as well as serving on the Board of Directors of major corporations such as the Tony Lama Boot Company and Head Golf.

Eubanks describes himself as a man of limited technical ability, but with a huge amount of people skills. And with those people skills he has been able to carve out a career, not only in the game show world, but also as a successful concert promoter and artist manager, producing the concerts of such acts as the Beatles, The Rolling Stones, Elton John, and Barry Manilow. And it was because of his people skills that he became the personal manager of Dolly Parton, Barbara Mandrell and the Everly Bros.

Technology has become very important in our society, and with the advancement of technology we have had a tendency to lose some of our people skills. Eubanks shows you how you can maintain that balance in your career and in your personal life.

With the advent of laptops, e-mail and Palm Pilots, we are slowly becoming a society that no longer communicates with each other on a personal level. Bob feels that in order for a company to maintain its creativity and cohesiveness, there must be a balance between people skills and technology. After all, nobody's ever taken his hard drive home to meet Mom!