



November 9, 2006

Mrs. Cheryl Cran  
Synthesis at Work  
#1000-355 Burrard St.  
Vancouver, BC V6C 2G8

Dear Cheryl,

Thank you for speaking at our recent Brian Jessel BMW/Hugo Boss Womenswear event for over 600 guests! The evening was a grand success, and it would not have been possible without your engaging presentation.

Brian Jessel BMW has worked with many different organizations and professional individuals over the years, and our experience working with you was excellent. You are an accomplished woman; professional, talented, committed and passionate about what you are doing. Not only did we notice these qualities while leading up to, and organizing the event, but also the guests at the event itself took notice.

The energy in the room was charged as you engaged everyone in a very interactive presentation. At the end of the evening our guests felt empowered, invigorated and ready to tackle the world.

Cheryl, you should be extremely proud of your accomplishments and your ability to move people the way you do. You have extensively perfected your trade, but it is also apparent that a lot of it comes very naturally to you, and it is a gift you have.

Once again thank you. I would highly recommend you to any organization that was looking for a motivational and inspirational speaker.

Sincerely,

A handwritten signature in black ink, appearing to read 'Karli Kylo'. The signature is fluid and cursive, with a long, sweeping underline that extends across the width of the signature.

**Karli Kylo**  
Marketing Manager  
Brian Jessel BMW

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