

You need ANNE BARAB!

WHAT CORPORATE LEADERS SAY...

"Whatever you're paying Anne, double it! This was the best leadership course I've ever attended."

Nortel

"The 'Yes, AND...' lesson is changing the way I work with people."

Raytheon

"It was all so logical. You made me understand the difficult people I am working with!"

Verizon

"I'm using your ideas about how to be positive and it is making such a difference!"

Allen Chamber of Commerce

"You taught us humor can be a powerful and influential force in the sales process. By giving us the elements of humor and showing how they relate to business, you gave the recipe for effectively communicating a sales message."

Sales and Marketing Executives International, SMEI

"Your entertaining program was packed with a strong, useful message."

EmCare

"Your keynote contained something for everyone. There was a lot of nudging and giggling going on so you were hitting home with our engineers."

Texas Instruments

"You made me realize I must change the way I work with people."

PBK Architects

"I want to express what a delight it was to work with you, both before and during the conference. Thank you for lifting our spirits and providing valuable life lessons."

Abernathy, Roeder, Boyd & Joplin, P.C.

"You helped our employees cope more effectively with change. People are still using the skills you taught us."

EMC Mortgage

"Thanks for driving home the important points about how to cope with difficult people. You truly connected with me!"

Coldwell Banker

"I applied two of your Hootin' Annies with WINNING results... I used one tip with a difficult colleague and we had an amazing problem solving experience together. The other tip helped me turn my own negativity into a positive attitude. Thank you, Anne..."

Greater New York Hospital
Association

Hmmm...
That's the power
of a strong call to
action!



ANNE
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BALANCING ATTITUDE, REALITY, AND BEHAVIOR

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MORE CORPORATE LEADERS...

"The best program on dealing with people I've ever attended. Your strategies have improved our office culture and patient care. You led us to discover new ways to think and interact with each other. It changed my life!"

North Texas Periodontics & Implantology

"You truly made all of us 'feel the sparkle.' We need your inspiration."

Department of Veterans Affairs, North Texas Health Care System

"On September 12, 2001, you helped us come to grips with the terrible events of the previous day. We needed to laugh and most of us did – even if that laughter was touched with sadness."

DART -- Dallas Area Rapid Transit

"Your research, planning and experience hit the nail on the head! As a result of your workshop, they guys decided to learn Spanish to work better with our sub-contracting partners. Thanks for working hard to learn our business and get to know the Team."

TDIndustries

"Our people opened up in ways I've never seen before during your session. You helped people change their behavior in both their professional and personal lives."

EmCare

"It is my policy to thank those that have influenced me... Thank you for coaching me to success and the realization of a lifelong dream."

Toastmasters International

"This was the most fast-paced, content-driven program I have ever attended. Plus I can use it today with my people to become a better leader!"

JP Morgan Chase

"From the moment you stood up with the colander on your head, I knew THIS presentation would be different. Sure enough, you delivered tips I'm using for how to cope with difficult people and change."

Dallas Relocation Professionals

"I keep hearing positive comments from the crowd, which between you and me, are pretty tough to get from our diverse population!"

The Child Care Group

"It's so refreshing to hear a personal story from someone who's actually done it rather than a 'Step 1, Lesson 2' type of lecture."

Benefits Plus Services

"Amazingly, you were able to keep one of our toughest senior managers engaged for the entire session. It is quite rare to see this individual sit still for more than 20-30 minutes during a learning session, much less be an active participant!"

JP Morgan Chase

Glad I understand different learning styles.



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WHAT EDUCATION LEADERS SAY...

You made our teachers feel valued by appreciating that each day a teacher can make a life-changing impact upon his/her students."

Snyder Public Schools

"More than excellent. Such enthusiasm. Very accurate information. Money well spent."

"You understand public policy making because you've been there. You've walked your talk. I respect that."

Wisconsin Association of School Boards

"Her message came across with intelligence, wit, wisdom, experience and class! Thank you for this profound event."

Alabama Association of School Boards

"Motivational, funny, but with an important message – you had it all! Your preparation and attention to detail were evident in your presentation. Plus, I chuckled my socks off!"

Texas Association of School Boards

"Your keynote speech was very inspirational and clearly emphasized the importance of good communications and facility planning in our educational process of K-12 students."

Council of Educational Facility Planners International

"Anne scored 4.9 out of 5.0 from the audience. A typical comment was 'best ever.'"

Oregon School Boards Association

"You convinced me it is my responsibility to lead from anywhere I sit on the bus."

Texas Educational Secretaries Association

"Exactly what our teachers, principals, and central office staff needed to hear."

Pine Bluff Public Schools

"Anne Challenged me to become a better board member."

Arizona School Boards Association

"Anne made me understand the value of job-embedded staff development."

Iowa Association of School Boards

"We are using your strategies to become more effective agents of change as we work with students and their families in planning for health care in our district."

Dallas Independent School District

"Anne is one of the most innovative and intriguing women in the educational arena today. I am deeply impressed with her leading edge thinking and implementation of breathtaking achievements."

Franklin Covey Company

Wow!
I couldn't make
this stuff up!



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