



Society for Healthcare Strategy and Market Development
OF THE AMERICAN HOSPITAL ASSOCIATION

Dear David:

Thanks so much for your wonderful presentation to our group KCSPAM. Your talk was very well received and all attendees have indicated to me how much they enjoyed it! I personally have started keeping my humor journal and have tried to incorporate more humor in my life.

Thanks again!

Lisa Chase

Kansas City Regional Society of Health Care Planners and Marketers