

Karyn Buxman , MSN, RN, CSP, CPAE, is founder and director of the HumorLab, an organization that researches the art and science of humor. Karyn's one-of-a-kind keynotes combine her performance skills (art) with her in-depth knowledge (science) of psychology and the neurosciences. She translates the latest findings into practical strategies that can benefit any organization.

Karyn is the author of research papers and books, including *When Funny Means Money* and *Laughing Your Way to More Money, Better Sex, and Thinner Thighs*; she is a current board member of AATH (the Association for Applied & Therapeutic Humor); she is a member of the International Society of Humor Studies [yes, there, IS such a thing!]; and she is a member of the National Speakers Association's "Speaker Hall of Fame" (CPAE designation) - and she is one of only 82 people in the world to hold both the CPAE and CSP designations. Karyn brings her 25 years of research and speaking together to provide your audience with an experience they'll rave about, and practical strategies for using humor to enhance their lives and their careers.

Cutting-Edge & Actionable

Karyn shares insights from the emerging field of neuromarketing; she explores the many uses of humor in the workplace; and she gives audiences practical strategies for surviving and thriving by harnessing their sense of humor. "Neuroscientists are now proving what the advertising guys have intuited all along: 'Logic tells, emotion sells' - and humor is the fastest route to the emotions," she observes. Researchers like Karyn Buxman are delving into the links between humor and human nature, and her discoveries can give organizations a competitive edge. Her keynotes are not just more "uplifting motivational speeches based on platitudes." Rather, her three keynotes are all based on the latest neurological and psychological findings, and on her own original research.

Karyn's keynotes function on two levels:

- (1) On the surface, they are motivational and educational keynotes, but
- (2) Underneath, their structure has been designed to utilize humor as a way to bypass people's logic circuits and psychological barriers, thereby making your audience open to accepting the practical and helpful information that Karyn has to impart.