

Dave Armstrong Introduction

Dave Armstrong started dreaming of a career in sports casting as just a young boy. Growing up in Detroit, Dave would envision the day when he would be behind the microphone for major league or major college sports. After graduating from John Brown University with a degree in broadcasting, Dave started his journey.

A variety of broadcasting opportunities prepared Dave for an exciting life in the sports world. Starting in 1988, Dave has been the lead announcer for Big 12 Mens Basketball on television. His trademark “wow!” has been heard on each Saturday’s Big 12 game of the week, not to mention the post-season tournament for the past 17 years. In addition to the Big 12, Dave is also the television “voice” of both the Kansas Jayhawks and Iowa State Cyclones. Dave also is seen and heard calling a variety of sports events for such networks as ESPN and Fox Sports.

Dave is an experienced voice of summer. He was the television “voice” of both the Kansas City Royals and the Colorado Rockies.

Dave has won numerous awards in his illustrious career, including a national award for his work at KSNW-TV in Wichita.

The dream that started as a youngster has definitely come true . . . and now to share his passion for sports and life . . . ladies and gentlemen please welcome . . . Dave Armstrong.