

“What impressed me about Bob was his ability to connect with our audience of Star Motorcycle dealers. He did his homework prior to the seminar and his research paid off as he was able to explain concepts that hit home with our dealers.

Bob has a laid back style that allows him to show his knowledge of retail while the audience laughs and enjoys the training. After Bob's presentation you realize you had fun but you also have key take-aways that you can implement to make a difference in your business.

When I was preparing Bob for the assignment I told him he had to present real world ideas that can be implemented that will have a positive impact on our dealers business, Bob delivered. I would definitely recommend Bob, he understands retail and brings to the table real business concepts that can be turned into actionable items".

-Joe Dagley, Brand Manager, Yamaha Star Motorcycles.