

"If they don't get off that road, there is going to be a big problem and it's going to be ugly!"

With that quirky observation of frogs in Texas, Jim Carroll captures the essence of the challenge faced by organizations today.

SAVING YOUR SKIN WITH FORWARD THINKING INNOVATION

We live in an era of unprecedented and relentless change. The emergence of China as a superpower; hyper-innovation and business market turmoil; constant career change; changing relationships and rapid scientific advances. Competition is changing overnight, and product lifecycles often last for just a few months. Permanence has been torn asunder. We are in a time that demands a new agility and flexibility: leaders must have the skill and insight to prepare for a future that is rushing at them faster than ever before.

Jim Carroll provides concrete guidance on how to turn challenges into opportunity...

- Anticipate future trends that will impact you
- Turn challenges into opportunities
- Move from a culture of indecision to one that is forward thinking and decisive
- Instill an innovative culture in your company
- Key leadership skills for the future
- View change as an opportunity, not a threat

Advance word on Jim Carroll

WHAT COMPANIES NEED TO HELP THEMSELVES

"I can think of no greater keynote speaker presentation... Without question, Jim's insights are what many companies need as numerous organizations begin their climb out of the troubling days of late and into the revitalized times ahead." SAP North America

YOU HIT THE TARGET

"It was amazing that you hit the target so precisely..." Logistics Man., US Dept of Defense

PRACTICAL IDEAS, EASY TO IMPLEMENT

"I knew from the moment you used a ketchup bottle to illustrate how change impacts all of us that your presentation would be anything but typical... We were particularly impressed with how you demonstrated ways to immediately apply what was learned." American Payroll Assoc

IMPORTANCE OF CREATIVITY AND INNOVATION

"Everyone thought that you underscored the importance of creativity and innovation completely." CBS/Infinity Broadcasting



About Jim Carroll

Jim Carroll, FCA, is a leading international futurist, innovation and business trends expert. He speaks and consults frequently with a wide variety of international clients, including Microsoft, American Express, Blue Cross/Blue Shield, KPMG, Monsanto, IBM, SAP, BBC, and many more.

Jim wakes people up to the trends that will affect them, and challenges them to cope with a world that continues to witness constant, relentless, dramatic change. Named as "One of 50 International Names to Know" by the Online Journalism Review at the

University of Southern California, he has provided his insight in dozens of book, over 600 articles, over 3,000 interviews on radio, television and in print, including Texas Meetings and Events, the South China Morning Post (Hong Kong), American Way, CEO Magazine Hungary, Association LEADERSHIP and the National Post.



**JIM
CARROLL**

WHAT I LEARNED FROM FROGS IN TEXAS



FUTURIST, INNOVATION & TRENDS EXPERT

JIM CARROLL

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