



## WHAT MEETING PLANNERS ARE SAYING ABOUT DANIEL BURRUS

A 'must-hear' presentation."

--STEVEN A. BALLMER, CEO, MICROSOFT

"Thanks for your insight, candor, ideas, inspiration, enthusiasm and sheer presence at our annual conference. You made a real contribution to our program and helped elevate our thinking."

--WENDA HARRIS MILLARD, CHIEF SALES OFFICER, YAHOO!

"I don't know any other speaker that could present after Bill Gates and 'wow' an audience of CEOs like you did! You were the perfect choice."

--STEVE MORRISON, POLICY MANAGEMENT SYSTEMS CORP.

"This is the third time you've addressed this conference and each presentation has been better than the last...and I wouldn't hesitate inviting you back to a future conference!"

--JOHN E. BURKEY, FIRST DATA RESOURCES

"You were fabulous! You received rave reviews from our participants for the relevancy, insight and expertise of your presentation material and style. I am convinced the extraordinary success of your contribution was due in no small part to the enormous amount of time you spent with us learning about our audience and personalizing your message."

--DOUG RAYMOND, CEO, RETAIL MARKETING INSTITUTE

"Our people, without exception, felt that your ideas were provocative, original, and timely. Your entertaining style captured the audience and compelled them to listen, think, and apply your thoughts to their own professional and personal lives. You truly made a memorable impression on the audience."

--MARK MCNUTT, XEROX CORPORATION

"It came as no surprise that you were rated the top speaker in our audience evaluations. Your unique blend of wit and insight awakened all of us to the need to develop the knowledge network necessary to move to a 21st century mind set."

--ROBERT HOWE, IBM CORPORATION

"Your thoughts on how to create an opportunity for change through a customer focus is the excellence our team is striving for. The framework you provided on innovation, creativity and customer value will be instituted as a management practice to enable the technology infrastructure group to take Wells Fargo to the next stage."

--VICTOR NICHOLS, WELLS FARGO